EXPLORING INTERSECTIONS
WORKFORCE DEVELOPMENT INSTITUTE 2018
January 30 – February 2
New Orleans, LA

Photo provided by Pima Community College, AZ
Welcome to WDI 2018

Welcome to the 25th Annual Workforce Development Institute (WDI).

The American Association of Community Colleges (AACC) continues to advance the priorities of the 21st Century Commission on the Future of Community Colleges by designing and scaling activities that our membership can utilize to strengthen accountability, implement structured pathways, redesign developmental education, and create cleaner and more transparent conversations with employers.

WDI 2018’s theme, “Exploring Intersections,” is meant to encourage exploration, ideas, and efforts to serve our communities. Community college workforce and economic development efforts, now more than ever, require collaboration and cooperation across policies, practices, initiatives, partners, and funders. These critical intersections serve to build a sustainable, inclusive, and forward-thinking workforce. Further intersecting is the work our professional community does with foundation, industry, and federal partners in effectively serving our students.

Please remember that, as always, the sessions showcased at WDI 2018 have been designed to ensure that attendees will learn from experts who represent the diverse demographic, geographic, thematic, and industry-sector examples at our community colleges. We draw corporate, foundation and federal voices to the table to facilitate the development of relationships that will grow and support these efforts now and in the future.

At the same time our attendees can gain information to add to their college resources, the venue provides members an opportunity to grow and expand their professional workforce and economic development intersections.

I hope that you will take advantage of all the opportunities at WDI 2018 in support of advancing student success. Have a wonderful conference, and thank you for your engagement with AACC. It is our honor to be the voice of your community colleges.

Sincerely,

Walter G. Bumphus, Ph.D.
President and CEO
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AACC Affiliated Councils

Welcome

AACC appreciates the work and networks of the Affiliated Councils. We welcome the support and participation of the following councils at WDI 2018.

<table>
<thead>
<tr>
<th>Council</th>
<th>Abbreviation</th>
<th>Website</th>
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<tbody>
<tr>
<td>Community Colleges of Appalachia</td>
<td>CCA</td>
<td>ccofapp.org</td>
</tr>
<tr>
<td>National Coalition of Advanced Technology Centers</td>
<td>NCATC</td>
<td>ncatc.org</td>
</tr>
<tr>
<td>National Council for Continuing Education &amp; Training</td>
<td>NCCET</td>
<td>nccet.org</td>
</tr>
<tr>
<td>National Council for Workforce Education</td>
<td>NCWE</td>
<td>ncwe.org</td>
</tr>
<tr>
<td>National Network of Health Career Programs in Two-Year Colleges</td>
<td>NN2</td>
<td>nn2.org</td>
</tr>
<tr>
<td>National Partnership for Environmental Technology Education</td>
<td>National PETE</td>
<td>nationalpete.org</td>
</tr>
<tr>
<td>Organization for Associate Degree Nursing</td>
<td>OADN</td>
<td>oadn.org</td>
</tr>
<tr>
<td>Rural Community College Alliance</td>
<td>RCCA</td>
<td>ruralccalliance.org</td>
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</tbody>
</table>
Special Thanks

AACC would like to particularly thank its federal attendees and 2018 partners invited to participate in the conference this year:

- Appalachian Regional Commission
- National Institute of Standards and Technology – Hollings Manufacturing Extension Partnership
- National Science Foundation
- U.S. Department of Agriculture
- U.S. Department of Commerce
- U.S. Department of Education
- U.S. Department of Energy
- U.S. Department of Labor

Accommodations

WDI 2018 is being held at:

Hilton New Orleans Riverside
2 Poydras Street
New Orleans, LA 70130

504-561-0500
## Schedule at a Glance

The program consists of several session types:

<table>
<thead>
<tr>
<th>Session Type</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Preconference Sessions</strong></td>
<td>Half- and full-day sessions focused on dynamic and personalized activities to generate and implement ideas</td>
</tr>
<tr>
<td><strong>Plenary Sessions</strong></td>
<td>Sessions featuring keynote speakers who highlight innovations, research, and policy for community college workforce and economic development awareness and application</td>
</tr>
<tr>
<td><strong>Workshops</strong></td>
<td>Thematic discussions with a mix of college, industry, foundation, and federal experts who showcase current trends</td>
</tr>
<tr>
<td><strong>Tours</strong></td>
<td>Unique insights into New Orleans’ community college and industry partners</td>
</tr>
<tr>
<td><strong>Brain Breaks</strong></td>
<td>Morning “MindFit” activities geared toward performance enhancement</td>
</tr>
<tr>
<td><strong>Receptions</strong></td>
<td>Networking opportunities to connect with peers and partners</td>
</tr>
<tr>
<td>TIME</td>
<td>EVENT</td>
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<tr>
<td>7:00 a.m.</td>
<td>Registration Desk Open 7:30 a.m.–8:00 p.m.</td>
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<tr>
<td></td>
<td>1st Floor Registration Counter North/South</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Preconference Session – Community College Leaders on Workforce Development 8:00 a.m.–12:00 p.m. Grand Salon B – Sec 9&amp;12</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Preconference Session – Programs and Policy in Federal Agencies: What Is the Impact of the New Administration? 10:00 a.m.–4:00 p.m. Grand Salon A – Sec 3&amp;6</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Noon</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Preconference Session – Labor Market Information 2.0: Advanced Techniques for Community College Professionals 12:00–4:00 p.m. Grand Salon C – Sec 15&amp;18</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Opening Plenary Session 4:30–6:00 p.m. Grand Ballroom C&amp;D</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Networking Reception 6:00–8:00 p.m. Grand Ballroom A&amp;B Exhibit Hall Open 6:00–8:00 p.m. Grand Ballroom A&amp;B</td>
</tr>
<tr>
<td>7:00 p.m.</td>
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<tr>
<td>8:00 p.m.</td>
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EXPLORING INTERSECTIONS

#WDI2018

TIME TUESDAY, JANUARY 30

7:00 a.m. - 8:00 p.m.
Registration Desk Open
1st Floor Registration Counter
North/South

8:00 a.m.
Preconference Session – Community College Leaders on Workforce Development
8:00 a.m.–12:00 p.m.
Grand Salon B – Sec 9&12

9:00 a.m.
10:00 a.m.
Preconference Session – Programs and Policy in Federal Agencies: What Is the Impact of the New Administration?
10:00 a.m.–4:00 p.m.
Grand Salon A – Sec 3&6

11:00 a.m.
Noon
Preconference Session – Labor Market Information 2.0: Advanced Techniques for Community College Professionals
12:00–4:00 p.m.
Grand Salon C – Sec 15&18

1:00 p.m.
2:00 p.m.
3:00 p.m.
4:00 p.m.
Opening Plenary Session
4:30–6:00 p.m.
Grand Ballroom C&D

5:00 p.m.
6:00 p.m.
Networking Reception
6:00–8:00 p.m.
Grand Ballroom A&B

Exhibit Hall Open
6:00–8:00 p.m.
Grand Ballroom A&B

Schedule Key

- Registration
- Preconference
- Opening Session
- Brain Break
- Exhibit Hall
- Workshop
- Network Reception
- Tours
- Tours
- Brain Break
- Network Reception
- Exhibit Hall
- Workshop
- Opening Session
- Preconference
- Registration

Preconference Session - Programs and Policy in Federal Agencies: What Is the Impact of the New Administration?
10:00 a.m. - 4:00 p.m.
Grand Salon A - Sec 3&6

Preconference Session - Labor Market Information 2.0: Advanced Techniques for Community College Professionals
12:00 - 4:00 p.m.
Grand Salon C - Sec 15&18
7:00 a.m. | Registration Desk Open 7:00 a.m.–5:00 p.m. 1st Floor Registration Counter North/South

8:00 a.m. | MindFit Performance Enhancement 7:00–7:45 a.m. Grand Salon D – Sec 19

9:00 a.m. | Plenary Session – The Right Signals: Success and Scale 8:00–9:30 a.m. Grand Ballroom C&D

10:00 a.m. | Workshop – Mentorship Matters in Workforce Education: NCWE’s New Workforce Professionals Academy 9:30–10:45 a.m. Grand Salon A – Sec 3&6

11:00 a.m. | Workshop – Scalable Apprenticeship Resources and Critical Partners 11:00 a.m.–12:15 p.m. Grand Salon A – Sec 3&6

Noon | Plenary Lunch – Industry Engagement: Models of Success 12:15–1:45 p.m. Grand Ballroom C&D

1:00 p.m. | Workshop – Retail and Hospitality Career Paths: The Community College Connection 2:00–3:15 p.m. Grand Salon A – Sec 3&6

3:00 p.m. | Workshop – Entrepreneurship: Engaging Industry, Government, Philanthropic, and Other Partners in Your Ecosystem to Create Economic Prosperity 3:30–4:45 p.m. Grand Salon A – Sec 3&6

4:00 p.m. | Workshop – Rewriting the Landscape to a Renewable Future 3:30–4:45 p.m. Grand Salon B – Sec 9&12

5:00 p.m. | Industry Tour – Port of New Orleans and Crescent Towing 2:30–5:30 p.m. 1st Floor Registration Counter North/South
<table>
<thead>
<tr>
<th>TIME</th>
<th>THURSDAY, FEBRUARY 1</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Registration Desk Open 7:00 a.m.–7:30 p.m. 1st Floor Registration Counter North/South</td>
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<td></td>
<td>MindFit Performance Enhancement 7:00–7:45 a.m. Grand Salon D - Sec 19</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Plenary Session - Work-Based Learning: Practical and Tactical Lessons Learned 8:00–9:30 a.m. Grand Ballroom C&amp;D</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Workshop - Successful Fundraising Practices for Workforce Development Sponsored by CCA 9:30–10:45 a.m. Grand Salon A - Sec 3&amp;6</td>
</tr>
<tr>
<td></td>
<td>Workshop - Industry 4.0: Emerging Trends in Advanced Technologies and Manufacturing Sponsored by NCATC 9:30–10:45 a.m. Grand Salon B - Sec 9&amp;12</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Coffee Break &amp; Technology Giveaway 10:45–11:00 a.m. Grand Salon A - Sec 3&amp;6</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Workshop - Workforce Policy: Voices From Washington and the Field 11:00 a.m.–12:15 p.m. Grand Salon A - Sec 3&amp;6</td>
</tr>
<tr>
<td></td>
<td>Workshop - They Can’t Complete if They Don’t Persist 11:00 a.m.–12:15 p.m. Grand Salon B - Sec 9&amp;12</td>
</tr>
<tr>
<td>Noon</td>
<td>Plenary Lunch Session - Foundation Perspectives on Scaling Innovation 12:15–1:45 p.m. Grand Ballroom C&amp;D</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Workshop - Building Capacity to Build the Skills of Adult Learners: Lessons From TAACCCT Evaluations 2:00–3:15 p.m. Grand Salon A - Sec 3&amp;6</td>
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<td></td>
<td>Workshop - Building the Water Workforce 2:00–3:15 p.m. Grand Salon B - Sec 9&amp;12</td>
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<tr>
<td>2:00 p.m.</td>
<td>Coffee Break &amp; Technology Giveaway 3:15–3:30 p.m. Grand Ballroom A&amp;B</td>
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<tr>
<td>3:00 p.m.</td>
<td>Workshop - Disruptive Technology at Work 3:30–4:45 p.m. Grand Salon A - Sec 3&amp;6</td>
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<td></td>
<td>Workshop - Apprenticeship: Global Perspectives 3:30–4:45 p.m. Grand Salon C – Sec 15&amp;18</td>
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<tr>
<td>4:00 p.m.</td>
<td>Workshop - The Equity Imperative 3:30–4:45 p.m. Grand Salon B - Sec 9&amp;12</td>
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<td>5:00 p.m.</td>
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<td>6:00 p.m.</td>
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**Schedule Key**

- Registration
- Preconference
- Opening Session
- Exhibit Hall
- Workshop
- Network Reception
- Tours
- Brain Break

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<td>MindFit Performance Enhancement</td>
<td>Grand Salon D – Sec 19</td>
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<tr>
<td>7:30–8:00 a.m.</td>
<td>Breakfast</td>
<td>Grand Ballroom A&amp;B</td>
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<tr>
<td>8:00 a.m.</td>
<td>Plenary Session – Work-Based Learning: Practical and Tactical Lessons Learned</td>
<td>Grand Ballroom C&amp;D</td>
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<td>Workshop – Industry 4.0: Emerging Trends in Advanced Technologies and Manufacturing</td>
<td>Grand Salon B – Sec 9&amp;12</td>
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<tr>
<td>9:30–10:45 a.m.</td>
<td>Workshop – Noncredit to Credit: Part 2 – Intersections in Action</td>
<td>Grand Salon C – Sec 15&amp;18</td>
</tr>
<tr>
<td>9:30–10:45 a.m.</td>
<td>Workshop – Effective Military Talent Partnerships</td>
<td>Grand Salon D – Sec 21&amp;24</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Coffee Break &amp; Technology Giveaway</td>
<td>Grand Salon A – Sec 3&amp;6</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Workshop – Workforce Policy: Voices From Washington and the Field</td>
<td>Grand Salon A – Sec 3&amp;6</td>
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<td>11:00 a.m.</td>
<td>Workshop – They Can’t Complete if They Don’t Persist</td>
<td>Grand Salon B – Sec 9&amp;12</td>
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<tr>
<td>11:00 a.m.</td>
<td>Workshop – Effective Secondary to Postsecondary Transitions</td>
<td>Grand Salon C – Sec 15&amp;18</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Workshop – Community College Graduates Need Jobs: How to Support Their Transition to Work</td>
<td>Grand Salon D – Sec 21&amp;24</td>
</tr>
<tr>
<td>12:15–1:45 p.m.</td>
<td>Plenary Lunch Session – Foundation Perspectives on Scaling Innovation</td>
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<td>2:00–3:15 p.m.</td>
<td>Workshop – Building Capacity to Build the Skills of Adult Learners: Lessons From TAACCCT Evaluations</td>
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<td>Workshop – Building the Water Workforce</td>
<td>Grand Salon B – Sec 9&amp;12</td>
</tr>
<tr>
<td>2:00–4:45 p.m.</td>
<td>Meet Your Match: Federal Partner Speed Dating</td>
<td>Grand Salon D – Sec 21&amp;24</td>
</tr>
<tr>
<td>2:00–3:15 p.m.</td>
<td>Workshop – Apprenticeship: Global Perspectives</td>
<td>Grand Salon C – Sec 15&amp;18</td>
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<td>3:00–4:45 p.m.</td>
<td>Workshop – Disruptive Technology at Work</td>
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<td>Workshop – The Equity Imperative</td>
<td>Grand Salon B – Sec 9&amp;12</td>
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<td>4:00–5:00 p.m.</td>
<td>Workshop – Apprenticeship: Global Perspectives</td>
<td>Grand Salon C – Sec 15&amp;18</td>
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</table>

**Schedule Key**

- Breakfast 7:30–8:00 a.m. Grand Ballroom A&B
- Exhibit Hall Open 7:30 a.m.–8:00 p.m. Grand Ballroom A&B
- College President and Industry CEO Reception 5:00–6:00 p.m. Invitation only
- Networking Reception 6:00–8:00 p.m. Grand Ballroom A&B
## Schedule Key

- **Registration**
- **Preconference**
- **Opening Session**
- **Brain Break**
- **Exhibit Hall**
- **Workshop**
- **Network Reception**
- **Tours**

### FRIDAY, FEBRUARY 2

<table>
<thead>
<tr>
<th>TIME</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Registration Desk Open 7:00–9:00 a.m. 1st Floor Registration Counter North/South</td>
<td>1st Floor</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Plenary Breakfast – A Look Over the Horizon 8:00–9:30 a.m. Grand Ballroom C&amp;D</td>
<td>Grand Ballroom C&amp;D</td>
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<td>9:00 a.m.</td>
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<td>10:00 a.m.</td>
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<td>11:00 a.m.</td>
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<td>Noon</td>
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</table>
TUESDAY, JANUARY 30

**Registration Desk Open**

**Preconference Session – Community College Leaders on Workforce Development**

What is the current state of the art in workforce development in community colleges? What do leaders of those colleges have to say about present challenges and future trends in workforce development? What will the future workforce in the U.S. need to be globally competitive, and what role can and should community colleges play in helping the future workforce gain competitive advantage? Speakers will include thought leaders in the community college world as well as the editors and authors of two critical publications for community college professionals focused on workforce and economic development: *Community College Leaders on Workforce Development: Opinions, Observations, and Future Directions* (New York: Rowman & Littlefield) and *Unrelenting Change, Innovation, and Risk: Forging the Next Generation of Community Colleges* (New York: Rowman & Littlefield). This preconference session is intended for any community college representative who seeks to learn more about promising practices, best practices, and the leadership that both require.

**Dr. Vernon L. Carraway,** Co-author, *Community College Leaders on Workforce Development: Opinions, Observations, and Future Directions*, PA

**Dr. Patrick Gerity,** Co-author, *Community College Leaders on Workforce Development: Opinions, Observations, and Future Directions*, PA

**Dr. James Jacobs,** President Emeritus, Macomb Community College, MI

**Dr. Daniel J. Phelan,** President/CEO, Jackson College, MI

**Dr. William J. Rothwell,** Co-author, *Community College Leaders on Workforce Development: Opinions, Observations, and Future Directions*, PA
**Preconference Session – Programs and Policy in Federal Agencies: What Is the Impact of the New Administration?**

The Trump administration’s priorities have significant implications for federal funding that community colleges depend on. This daylong preconference session is designed to help colleges identify these developments, and position themselves accordingly. A panel of senior federal representatives will discuss agency priorities, and a second panel of national organization officials will discuss the impact of the new political and policy environment on community colleges. Led by AACC’s government relations team, the session will also focus on ways to more effectively advocate for your college. This preconference session is a “must-attend” for any community college representative who is seeking to better interact with the federal government, anticipate future funding opportunities, and position their college to maximize federal supports.

*Lunch will be provided.*

**MODERATORS:**

**David Baime,** Senior Vice President, Government Relations and Policy Analysis, AACC, DC  
**Jim Hermes,** Associate Vice President, Government Relations and Policy Analysis, AACC, DC

**PANEL 1:**  
**Craig Buerstatte,** Deputy Director, Office of Innovation and Entrepreneurship, U.S. Department of Commerce, DC  
**Leander J. Foley III,** Managing Partner, Capitol Hill Partners, DC  
**Kristi Kubista-Hovis,** Director of Specialty Programs, Rural Business Service, Rural Development, U.S. Department of Agriculture, DC  
**John V. Ladd,** Administrator, Office of Apprenticeship, Employment and Training Administration, U.S. Department of Labor, DC  
**Carroll A. Thomas,** Director, Hollings Manufacturing Extension Partnership, National Institute of Standards and Technology, MD

(con’t. on page 17)
PANEL 2:

Daria Daniel, Associate Legislative Director, Community, Economic and Workforce Development, National Association of Counties, DC

Amy Ellen Duke-Benfield, Senior Policy Analyst, Center for Postsecondary and Economic Success, Center for Law and Social Policy, DC

Ron Painter, CEO, National Association of Workforce Boards, DC

Stephen E. Parker, Legislative Director, National Governors Association, DC

Preconference Session – Labor Market Information 2.0: Advanced Techniques for Community College Professionals

The strategic use of labor market information (LMI) enhances the effectiveness of workforce and economic development efforts. Specifically, LMI equips community colleges with data to improve curriculum development, form stronger industry partnerships, and better prepare students for in-demand jobs. With a range of free resources related to LMI at your disposal, it can be challenging to know where to start. This half-day course is designed to help community college professionals more easily navigate public LMI resources and build on existing knowledge and applications of LMI for data-driven decision-making. Through a high-level review of LMI resources and hands-on exercises, participants will learn, among other things, how to use LMI to support critical tasks including:

1. Identifying LMI resources to help community college professionals more effectively prepare students for critical occupations
2. Translating LMI into business industry partners conversations
3. LMI validation through program outcomes
4. Making LMI actionable
5. Making good choices with LMI
6. Reducing costs with LMI
7. Knowing the limits of LMI (caveats)

(con’t. on page 18)
EXPLORING INTERSECTIONS

**TIME**

**TUESDAY, JANUARY 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>12:00 p.m. - 4:00 p.m.</td>
<td>(Preconference Session – con’t. from page 17) MODERATOR: Kent Phillippe, Associate Vice President, Research and Student Success, AACC, DC SPEAKERS: Lesley Hirsch, Director, City University of New York Graduate Center, New York City Labor Market Information Service, NY Lindsay Johnson, Program Manager, Center for Regional Economic Competitiveness, DC Sue Smith, Vice President for Technology and Applied Sciences Division, Corporate Executive for Advanced Manufacturing, Ivy Tech Community College, IN Jennifer Thornton, Manager, Data as a Strategic Asset, The Pew Charitable Trusts, DC</td>
<td>Grand Salon C Sec 15&amp;18</td>
</tr>
<tr>
<td>4:30–6:00 p.m.</td>
<td>Opening Plenary Session PLENARY WELCOME: Jen Worth, Senior Vice President, Workforce and Economic Development, AACC, DC Dr. Walter G. Bumphus, President and CEO, AACC, DC SPEAKERS: Dr. Monty Sullivan, President, Louisiana Community and Technical College System, LA Diane Jones, Senior Policy Advisor to the Secretary, U.S. Department of Labor, DC</td>
<td>Grand Ballroom C&amp;D</td>
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<tr>
<td>6:00–8:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Grand Ballroom A&amp;B</td>
</tr>
<tr>
<td>6:00–8:00 p.m.</td>
<td>Networking Reception</td>
<td>Grand Ballroom A&amp;B</td>
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Every one of the WDI 2018 attendees has to juggle stress while maintaining productivity and focus. This year, we wanted to promote a unique experience that has worked exceedingly well for military personnel who know they must perform in emergency and combat situations while maintaining their mental clarity and sense of focus. Led by two extraordinary individuals who share warfare, counterinsurgency, security, workforce training, and coaching expertise, “MindFit” will teach attendees how to optimize their inherent responses to stress to improve overall capacities during moments of crisis. The techniques will improve cognitive performance, including decision-making, increase resilience, and enhance situational awareness and attention to detail. These techniques and approaches can be easily integrated into your everyday life, resulting in improved capacities overall. After witnessing the impact, please don’t forget to visit Avenir Coaching & Training in the Exhibit Hall.

**Marion Cain**, Director, Operations, Avenir Coaching & Training, MD

**Colleen Mizuki**, Founder, Avenir Coaching & Training, CA
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<tr>
<th>TIME</th>
<th>WEDNESDAY, JANUARY 31</th>
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<tr>
<td>7:30 a.m. – 5:00 p.m.</td>
<td><strong>Exhibit Hall Open</strong></td>
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<tr>
<td>7:30–8:00 a.m.</td>
<td><strong>Breakfast</strong></td>
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<tr>
<td>8:00–9:30 a.m.</td>
<td><strong>Plenary Session – The Right Signals: Success and Scale</strong></td>
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PLENARY WELCOME:

**Jen Worth**, Senior Vice President, Workforce and Economic Development, AACC, DC

PANEL MODERATOR:

**Dr. Stephen C. Head**, Chancellor, Lone Star College System, TX

SPEAKERS:

**Brooke Polk**, Director, Program Development & Technology, International Association of Drilling Contractors, TX

**Dr. Amber Garrison Duncan**, Strategy Director, Lumina Foundation, IN

**Linda Head**, Associate Vice Chancellor, Workforce Education and Corporate Partnerships, Lone Star College System, TX
**Workshop – Mentorship Matters in Workforce Education: NCWE’s New Workforce Professionals Academy** Sponsored by NCWE

The New Workforce Professionals Academy was created to advance knowledge and skill development for community college workforce education professionals who are relatively new to the field of workforce education. Because successful workforce development professionals must meet the challenges inherent in bringing educators, community organizations, workforce entities, and business and industry together to solve complex workforce needs, the Academy was designed to provide participants with the knowledge and skills to achieve success and advance more quickly as future leaders. The curriculum was designed by, and delivered by, workforce education professionals who have extensive leadership experience in higher education and with community-based organizations.

**Kim Becicka,** Vice President, Continuing Education and Training Services, Kirkwood Community College, IA

**Rick Bouillon,** Associate Provost, Workforce and Economic Development, Salt Lake Community College, UT

**Dr. Girard Melancon,** Executive Director, Workforce Education, Baton Rouge Community College, LA

**Dr. Darlene G. Miller,** Executive Director, National Council for Workforce Education, FL

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**Workshop – Staying Current in a Changing World** Sponsored by National PETE

This session addresses changes related to people and their environment. “People changes” include challenges with the workweek, skills gaps, and diversity. “Environmental changes” lead to the need for disaster response preparedness. What is the federal response? Are your programs prepared for change?

**Kirk Laflin,** Executive Director, National PETE, ME

**Margaret Mellecker,** Instructional Designer, National PETE, ME

**James Remington,** Program Analyst, National Institute of Environmental Health Sciences, NC
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<th>TIME</th>
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<tr>
<td>9:30 – 10:45 a.m.</td>
<td><strong>Workshop – Economic Development in Rural Communities: A How-To Guide to Effective Partnerships</strong> Sponsored by RCCA</td>
<td>Grand Salon C Sec 15&amp;18</td>
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<td>Economic development in any community requires partnerships. Rural community colleges are adept at developing robust and varied partnerships to address challenges of capacity, scale, and resources. This workshop will provide practical tips on partnership development as well as explore the critical work that goes into sustaining existing relationships.</td>
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<td><strong>Jay Olsen</strong>, Director, Agribusiness and Agriculture, Snow College, UT</td>
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<td><strong>Dr. Stephen Schoonmaker</strong>, Superintendent/President, Siskiyou Joint Community College District, CA</td>
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<td><strong>Randy Smith</strong>, President/Director, Rural Community College Alliance, OK</td>
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<tr>
<td>9:30 – 10:45 a.m.</td>
<td><strong>Workshop – New Models in Health Care Apprenticeship</strong> Sponsored by NN2</td>
<td>Grand Salon D Sec 21&amp;24</td>
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<td>Traditionally, health career training has required experiential learning as a component of the educational process. Given that these experiences are typically unpaid, the apprenticeship model has not been considered feasible for health care – until now. At this session, panelists will discuss the new emphasis on other sectors through the Department of Labor and other workforce groups that has caused health care employers and educators to revisit the implementation of apprenticeships with innovative delivery models. These innovative delivery models enhance program access and completion for unemployed, disadvantaged high school pathway students and others to increase the quality and quantity of needed health care employees. Attendees will hear examples of these programs at the session.</td>
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<td><strong>Dr. Marianne Krismer</strong>, President, Krismer and Associates, Education and Healthcare Consulting, OH</td>
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<td><strong>Dr. Diane Osterhaus Neefe</strong>, Dean of Health and Public Safety, Western Technical College, WI</td>
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<td><strong>Linda Witte</strong>, Program Developer/Manager, Workforce Training, Grand Rapids Community College, MI</td>
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</table>
Coffee Break Sponsored by Associated Builders and Contractors

Technology Giveaway Sponsored by NCCER

Attendees can drop their business cards at the NCCER booth in the Exhibit Hall for a chance to win Android tablets and Amazon Echos. All community college representatives are eligible and must be present to win.

Workshop – Scalable Apprenticeship Resources and Critical Partners

As apprenticeship efforts across the country accelerate in both traditional and nontraditional fields, community colleges must ensure that they have identified the critical partners and resources necessary to ensure success. This workshop will provide practical suggestions for those starting in apprenticeship and seeking to enhance existing efforts.

Josh Copus, Chief Operating Officer, National Association of Workforce Boards, DC

Debra Lyons, Principal Strategist, Workforce Engagement, ACT Inc., IA

Kimberly D. Propst, Apprenticeship Coordinator, Catawba Valley Community College, NC

Cathy Scruggs, Director, Product Development, American Technical Publishers, IL
11:00 a.m. –
12:15 p.m.

**Workshop – Data-Driven Success**

Community colleges have access to more data than ever before. These data can help you make good programmatic choices, drive enrollment, support persistence and completion, and spur new partnership opportunities while enhancing existing relationships. This workshop will examine data sources and promising practices in use in the field.

**Stephen Lynch**, Vice President, Workforce and Economic Development, Burning Glass Technologies, MA

**Sam Paul**, Senior Account Executive, Economic Modeling Specialists International, ID

**Kent Phillippe**, Associate Vice President, Research and Student Success, AACC, DC

**Dr. Brad C. Phillips**, President and CEO, Institute for Evidence-Based Change, CA

**Neil Ridley**, Director, State Initiative, Georgetown University Center on Education and the Workforce, DC

**Dr. Kristin Williams**, President, Henderson Community College, KY

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11:00 a.m. –
12:15 p.m.

**Workshop – Energy Innovations: Regional and Scalable Solutions Driven by Industry**

Attendees will hear a panel discuss a consortium of community colleges advancing energy solutions for economic development in cooperation with federal and corporate partners.

**James Denova**, Vice President, Claude Worthington Benedum Foundation, PA

**Ann Randazzo**, Executive Director, Center for Energy Workforce Development, DC

**Dr. Christopher M. Reber**, President, Community College of Beaver County, PA

**Lee Ann Wainwright**, STEM Education Investment Team Lead, Workforce Development Advisor, and Public Affairs Representative, Chevron, PA
Workshop – Effective Models: Community Colleges and Trade Organizations

At this session, attendees will learn from two of the organizations shortlisted on the U.S. Department of Labor’s Task Force on Apprenticeship Expansion as well as college executives who are aiming to create more efficient and effective training programs between community colleges and organized labor.

**Dr. William Austin,** President, Warren County Community College, NJ

**Linda Head,** Associate Vice Chancellor, Workforce Education and Corporate Partnerships, Lone Star College System, TX

**Michael Monroe,** Chief of Staff, North America’s Building Trades Unions, DC

**Greg Sizemore,** Vice President, Environment, Health, Safety and Workforce Development, Associated Builders and Contractors, DC

**Kenny Waugh,** Southeast Regional Director, Ironworker Management Progressive Action Cooperative Trust, DC
## Plenary Lunch – Industry Engagement: Models of Success

### Plenary Welcome:

**Jen Worth**, Senior Vice President, Workforce and Economic Development, AACC, DC

### Panel Moderator:

**Dr. Sue Ellspermann**, President, Ivy Tech Community College, IN

### Speakers:

- **Esther Baldwin**, Artificial Intelligence Strategist, Intel Corporation, OR (invited)
- **John Fox**, Director, Performance Institute, Fiat Chrysler, MI
- **Jonathan Lau**, Senior Vice President of Skills, Cengage Learning, CA
- **Thomas Lichtenberger**, President and CEO, Festo Didactic Inc., NJ
- **Timothy Perra**, Vice President, Communications, Stanley Black & Decker Inc., CT
- **Wendi Safstrom**, Executive Director, Society for Human Resource Management Foundation, VA (invited)
Workshop – Retail and Hospitality Career Paths: The Community College Connection

The hospitality industry is one of dynamic career growth potential, with over 200 industry careers available in a number of different pathways. A recent nationwide survey showed that approximately 50% of hotel general managers began their careers at the entry level. With 3.3 million new jobs projected to be added to the workforce by 2021, the hospitality industry is eager to partner with community colleges to prepare the talent pipeline of workers for long-term career success. During this workshop, the American Hotel & Lodging Association and National Restaurant Association will showcase the career pathways available in the lodging and restaurant industries, as well as provide information on the newly launched apprenticeship programs for lodging and restaurant managers.

Cathy J. Horton, Department Chair, Hospitality Management, Asheville-Buncombe Technical Community College, NC
Kathy Mannes, Vice President, Building Economic Opportunity Group, Jobs for the Future, DC
John Shortt, Director of Program Development, National Restaurant Association Educational Foundation, DC
Shelly Weir, Senior Vice President of Career Development, American Hotel & Lodging Educational Foundation, American Hotel & Lodging Association, FL

Workshop – Small-College Success

This workshop will discuss some of the more progressive concepts that rural and remote colleges must consider when they are attracting students, training workers, and keeping the attention on empowering rural communities with economic development.

Lucia Folk, Vice President, Public Affairs, Country Music Television, TN
Dr. James Jacobs, President Emeritus, Macomb Community College, MI
Kristi Kubista-Hovis, Director of Specialty Programs, Rural Business Service, Rural Development, U.S. Department of Agriculture, DC
Dr. Casey Sacks, Vice Chancellor, West Virginia Community and Technical College System, WV
### Workshop – Revitalizing Reentry

Partnerships between prisons and community colleges are attempting to increase education and reduce the employment gap, thus reducing recidivism. However, design, implementation, and support for the partnerships can vary from state to state. This workshop will address new ways to serve this population.

**Ivan Charner**, Director, National Institute for Work and Learning, FHI 360, DC  
**John Havlik**, Workforce Development Senior Program Manager, National Center for Construction Education and Research, FL  
**Mick Normington**, Human Resources Instructor and Workforce Researcher, Lee College, TX  
**Dr. Daniel J. Phelan**, President, Jackson College, MI  
**Michelle Tolbert**, Senior Program Director, Adult and Career Education, RTI International, DC (invited)

### Education Tour – Delgado Community College

The Maritime and Industrial Training Center at Delgado Community College has earned a national and international reputation for providing high-quality maritime and industrial firefighting, radar, safety, and U.S. Coast Guard-approved training. For over three decades, Delgado’s experienced instructors have helped provide training to licensed mariners and industry personnel in the maritime, oil and gas, and safety/Homeland Security fields, just to name a few. Highlights of the tour of this new state-of-the-art facility include full mission bridge simulators for maritime training and a fully operational fire field for industrial firefighting training.
2:30–5:30 p.m.

**Education Tour – Nunez Community College**

The Industrial Technology (PTEC) program at Nunez Community College exemplifies collaboration between technical education and local industries. Industrial technology is a high-wage and high-skill profession, with annual salaries starting between $50,000 and $70,000. PTEC positions involve working in manufacturing or processing facilities, and many positions are available in Louisiana and neighboring states in the Gulf South. Industry partners of the Nunez program include Chalmette Refining, Cornerstone Chemical Company, Domino Sugar, The Dow Chemical Company, Entergy, Motiva, Phillips 66, and Valero, among others. This tour will feature the working model distillation plant on campus.

2:30–5:30 p.m.

**Industry Tour – Port of New Orleans and Crescent Towing**

Participants can join a tour with Northshore Technical Community College to see the range of career opportunities and the high-skill industry standards surrounding the Port of New Orleans. The Port of New Orleans facilities include 20 million square feet of cargo handling area, more than 3.1 million square feet of covered storage area, and 1.7 million square feet of cruise and parking facilities. The port’s facilities accommodate an average of 1,800 oceangoing vessel calls each year. With a fleet of over 25 boats, Crescent Towing provides ship assist services in the ports of New Orleans, Mobile, and Savannah. The Louisiana Community and Technical College System’s efforts to connect local community and technical colleges to maritime businesses will also be highlighted.

This is a 2.5-hour tour, and photos can be taken at the port.

3:15–3:30 p.m.

**Coffee Break** Sponsored by Associated Builders and Contractors

**Technology Giveaway** Sponsored by NCCER

Attendees can drop their business cards at the NCCER booth in the Exhibit Hall for a chance to win Android tablets and Amazon Echos. All community college representatives are eligible and must be present to win.

This workshop will define ecosystem building and an entrepreneurial mindset as essential elements in confronting challenges and seizing opportunity. The workshop will also introduce community college leaders from different regions of the U.S. who are advancing workforce development agendas in their regional ecosystems with entrepreneurial mindset and action.

Dr. Ken Atwater, President, Hillsborough Community College, FL

Dr. Rebecca Corbin, President, National Association for Community College Entrepreneurship, PA

Dr. Eugene V. Giovannini, Chancellor, Tarrant County College, TX

Dr. Sharon Johnson, CEO, Shenandoah Valley Workforce Development Board, VA

Dr. Shari Olson, President, South Mountain Community College, AZ
### Workshop – Rewriting the Landscape to a Renewable Future

According to the U.S. Department of Energy, over 1.9 million people are employed in jobs related to electric power generation and fuels. Job growth in renewable energy continues to increase, and as of 2017, significant numbers of energy workers are forecasted to leave the workforce within 10 years, so there is an opportunity for new job seekers to enter the industry. Attendees at this workshop will hear about leading energy programs and emerging technologies in solar power, building efficiency and management, and biofuels, and the impact this field has on the labor market and on the energy we all use every day.

**Peter Crabtree,** Dean of Instruction, Division of Career & Technical Education, Laney College, CA (invited)

**Dr. Kirk Gerdes,** Chief of Staff, Science and Technology Strategic Planning and Programs, National Energy Technology Laboratory, U.S. Department of Energy, WV

**Amanda Kosty,** Project Manager, Workforce and Economic Development, AACC, DC

**Roger Tadajewski,** Executive Director, National Coalition of Certification Centers, WI

### Workshop – Singing From the Same Sheet: A Harmonized Approach to Credentials

With each passing year, credentials play a greater role in the development of the workforce. And as credentials proliferate, it is important to understand what they all represent. This session will highlight national efforts to create a credential registry as well as efforts to better signal what learners know and can do.

**Dr. Jo Alice Blondin,** President, Clark State Community College, OH

**Scott Cheney,** Executive Director, Credential Engine, DC

**Ryan Davis,** President and CEO, Corporation for a Skilled Workforce, MI

**Dr. Michael McCall,** Consultant, AACC, DC

**Kate Radionoff,** Dean, School of Professional and Continuing Education, Madison Area Technical College, WI

**Dr. Roy A. Swift,** Executive Director, Workcred, DC
Every one of the WDI 2018 attendees has to juggle stress while maintaining productivity and focus. This year, we wanted to promote a unique experience that has worked exceedingly well for military personnel who know they must perform in emergency and combat situations while maintaining their mental clarity and sense of focus. Led by two extraordinary individuals who share warfare, counterinsurgency, security, workforce training, and coaching expertise, “MindFit” will teach attendees how to optimize their inherent responses to stress to improve overall capacities during moments of crisis. The techniques will improve cognitive performance, including decision-making, increase resilience, and enhance situational awareness and attention to detail. These techniques and approaches can be easily integrated into your everyday life, resulting in improved capacities overall. After witnessing the impact, please don’t forget to visit Avenir Coaching & Training in the Exhibit Hall.

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| 7:00-7:45 a.m. | **MindFit Performance Enhancement**  
*Grand Salon D Sec 19* |
| 7:00 a.m. – 7:30 p.m. | **Registration Desk Open**  
*1st Floor Registration Counter North/South* |
| 7:30 a.m. – 8:00 p.m. | **Exhibit Hall Open**  
*Grand Ballroom A&B* |
| 7:30-8:00 a.m. | **Breakfast**  
*Grand Ballroom A&B* |
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<td>8:00–9:30 a.m.</td>
<td>Grand Ballroom C&amp;D</td>
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### Plenary Session – Work-Based Learning: Practical and Tactical Lessons Learned

**PLENARY WELCOME:**

**Jen Worth,** Senior Vice President, Workforce and Economic Development, AACC, DC

**PANEL MODERATOR:**

**Dr. Mary S. Graham,** President, Mississippi Gulf Coast Community College, MS

**SPEAKERS:**

- **James Durbano,** Director of Technical and Functional Development, Northrop Grumman, PA
- **Timothy W. Lawrence,** Executive Director, SkillsUSA, VA
- **Tammi Lloyd,** Director, Corporate Talent Management, Lockheed Martin Corporation, MD
- **Ned McCulloch,** Global Issue Manager, Skill Development and Education, IBM, DC (invited)
- **Dr. Jason Scales,** Business Manager, Education, The Lincoln Electric Company, OH
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<th>TIME</th>
<th>Thursday, February 1</th>
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| 9:30–10:45 a.m. | Workshop – Successful Fundraising Practices for Workforce Development Sponsored by CCA  
Workforce development programs often entail significant start-up and operational costs – and in many cases, funds to develop and support these programs are not readily available through traditional resources. This workshop will highlight successful models that Appalachian colleges have used to creatively obtain this funding.  
**Dr. Ronnie L. Booth**, President, Tri-County Technical College, SC  
**Dr. Kevin Boys**, President, Southern State Community College, OH  
**Emela Halilovic**, Program Analyst, Workforce Development, Appalachian Regional Commission, DC  
**Suzanne Harbin**, Director of Advancement, Wallace State Community College, AL  
**Dr. Anne McNutt**, Executive Director, Community Colleges of Appalachia, NC | Grand Salon A  
Sec 3&6 |
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<th>TIME</th>
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| 9:30–10:45 a.m. | **Workshop – Industry 4.0: Emerging Trends in Advanced Technology and Manufacturing Sponsored by NCATC** | Grand Salon B Sec 9&12 | Denise Ball, Workforce Development Specialist, Tooling U-SME, OH  
Terri Burgess Sandu, Director, Talent and Business Innovation, Lorain County Community College, OH  
Dr. Rebecca Hartley, Chief Workforce Officer, Advanced Robotics for Manufacturing Institute, SC  
Greg Jones, Vice President, Smartforce Development, The Association for Manufacturing Technology, VA  
J. Craig McAtee, Executive Director, National Coalition of Advanced Technology Centers, OH  
Brynt Parmeter, Director, Workforce Development, NextFlex, CA |
| 9:30–10:45 a.m. | **Workshop – Noncredit to Credit: Part 2 – Intersections in Action Sponsored by NCCET** | Grand Salon C Sec 15&18 | Marcia A. Daniel, Associate Vice President for Executive Engagement, Ellucian, NC  
Howard Drake, Director, Polk State Corporate College, FL  
Pat Leonard, Executive Advisor, Business Development, Credly, NY  
Al McCambry, Dean, Workforce Development, Gulf Coast State College, FL  
Jennifer Starkey, Executive Director, National Council for Continuing Education & Training, OH |
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<tr>
<td>9:30–10:45 a.m.</td>
<td>Workshop - Effective Military Talent Partnerships</td>
<td>Grand Salon D Sec 21 &amp; 24</td>
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<td>This workshop will convene community college, federal, and industry partners to discuss the opportunities for engaging and supporting active military, veterans, and their families in the workforce.</td>
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<td>Dr. David Doré, President, Downtown and Northwest Campuses, Pima Community College, AZ</td>
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<td>John Kamin, Assistant Director, Veterans Employment &amp; Education Division, The American Legion, DC</td>
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<td>Tim Mobley, Senior Manager, Technical Operations Training, FedEx Express, TN</td>
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<td>Greg Rintala, National Sales Manager, Snap-on, WI</td>
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<td>Michele Spires, Director, Military Programs, American Council on Education, DC</td>
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<td>10:45–11:00 a.m.</td>
<td>Coffee Break Sponsored by Associated Builders and Contractors</td>
<td>Grand Ballroom A&amp;B</td>
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<td>Technology Giveaway Sponsored by NCCER</td>
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**Workshop – Workforce Policy: Voices From Washington and the Field**

This workshop will explore federal policy issues and key programs as well as business and industry relationships that are highlighted in AACC’s recent report, “Community Colleges: Addressing the Skills Gap.” Attendees will join AACC government relations staff, other workforce experts, and college executives to discuss the role of federal policy in promoting these partnerships.

**Dr. Bryan D. Albrecht**, President and CEO, Gateway Technical College, WI

**David Baime**, Senior Vice President, Government Relations and Policy Analysis, AACC, DC

**Maureen Conway**, Vice President, Policy Programs, Economic Opportunities Program, The Aspen Institute, DC

**Dr. Natalie Harder**, Chancellor, South Louisiana Community College, LA

**Dr. Alex B. Johnson**, President, Cuyahoga Community College, OH

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**11:00 a.m. - 12:15 p.m.**

**Workshop – They Can’t Complete if They Don’t Persist**

Credentials provide important information about what students know and can do. Credentials also serve as an important incentive toward, and measure of, completion. This session will explore various ways in which credentials are being used to support persistence, access, and completion.

**John Dyer**, Director, Workforce and Economic Development, AACC, DC

**Dr. Deborah Everhart**, Vice President, Design and Innovation, Learning Objects, DC

**Dr. Robert Exley**, President, Snead State Community College, AL

**Dr. Jacqueline Hill**, Associate Provost, Academic Affairs, Miami Dade College, FL

**Susan A. Lupo**, Senior Policy Associate, Corporation for a Skilled Workforce, MI

**Robert A. Sanger**, Incentives Director, California Manufacturers & Technology Association, CA
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<th>Grand Salon C</th>
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<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td><strong>Workshop – Effective Secondary to Postsecondary Transitions</strong></td>
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<td>This session will showcase models of excellence across multiple sectors as industry and community college partners collaborate to get students to the finish line.</td>
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<td><strong>Gene Bottoms</strong>, Senior Vice President, Southern Regional Education Board, GA</td>
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<td><strong>Evelyn Ganzglass</strong>, Co-Director, Connecting Credentials, DC</td>
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<td><strong>Dave Garza</strong>, Vice President, Workforce Partnerships, Mentored.com, NY</td>
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<td><strong>Jonathan Gosse</strong>, President, The ATP Group, IL</td>
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<td><strong>Todd Stafford</strong>, Executive Director, electrical training ALLIANCE, MD</td>
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<td>11:00 a.m. - 12:15 p.m.</td>
<td><strong>Workshop – Community College Graduates Need Jobs: How to Support Their Transition to Work</strong></td>
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<td>Your graduates need jobs. Now what? Learn how community colleges and workforce boards are collaborating to make that happen. Many colleges must respond to performance-based funding that includes employment outcomes. Learn from the AARP Foundation model how BACK TO WORK 50+ at community colleges is building partnerships and tapping public workforce partners to complete the cycle of upskilling individuals and helping them return to the workforce.</td>
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<td><strong>Jana Bauer</strong>, Program Planning Officer, CareerSource, Brevard, FL</td>
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<td><strong>Josh Copus</strong>, Chief Operating Officer, National Association of Workforce Boards, DC</td>
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<td><strong>Dr. Tamara Payne</strong>, Director, Career &amp; Job Resources, Jefferson State Community College, AL</td>
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<td><strong>Lori Strauss</strong>, Program Manager, Income Impact Area, AARP Foundation, DC</td>
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<td><strong>Peg Walton</strong>, Program Director, BACK TO WORK 50+, AACC, DC</td>
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**PLenary Lunch – Foundation Perspectives on Scaling Innovation**

PLENARY WELCOME:

**Jen Worth**, Senior Vice President, Workforce and Economic Development, AACC, DC

PANEL MODERATOR:

**Dr. Sandra Kurtinitis**, President, Community College of Baltimore County, MD

SPEAKERS:

**Sara Allan**, Deputy Director, U.S. K-12 Education, Bill & Melinda Gates Foundation, WA

**Drew Petty**, Senior Manager, Skillful – A Markle Initiative, DC

**Lori Strauss**, Program Manager, Income Impact Area, AARP Foundation, DC
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<tr>
<td>2:00–4:45 p.m.</td>
<td><strong>Meet Your Match: Federal Partner Speed Dating</strong></td>
<td>Grand Salon D Sec 21&amp;24</td>
</tr>
</tbody>
</table>

Federal agency representatives will be available for one-on-one conversations about resources and networks specific to your college. Attendees should bring questions and collect contact information as well as ideas to bring back and implement after the conference.

**Amanda Ahlstrand**, Administrator, Office of Workforce Investment, Employment and Training Administration, U.S. Department of Labor, DC


**Dr. Kirk Gerdes**, Chief of Staff, Science and Technology Strategic Planning and Programs, National Energy Technology Laboratory, U.S. Department of Energy, WV

**Scott T. Hamilton**, Executive Director, Appalachian Regional Commission, DC

**Kristi Kubista-Hovis**, Director of Specialty Programs, Rural Business Service, Rural Development, U.S. Department of Agriculture, DC

**Katya Nekrasova**, Senior Manager, Grants and Programs, Workforce and Economic Development, AACC, DC

**Mary Ann Pacelli**, Workforce Development Manager, Hollings Manufacturing Extension Partnership, National Institute of Standards and Technology, MD

**Carroll A. Thomas**, Director, Hollings Manufacturing Extension Partnership, National Institute of Standards and Technology, MD
TIME       THURSDAY, FEBRUARY 1

2:00–3:15 p.m.  Workshop – Building Capacity to Build the Skills of Adult Learners: Lessons From TAACCCT Evaluations

This session will discuss the most recent evaluation findings from the Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant program and highlight implications for the future of workforce development in community colleges. The discussion will include findings on how well TAACCCT colleges were able to build capacity within their institutions to provide job training to adult learners and whether colleges were successful in improving the educational and employment outcomes for TAACCCT participants.

Lauren Eyster, Senior Research Associate, Urban Institute, DC

Robin Fernkas, Director, Division of Strategic Investments, Employment and Training Administration, U.S. Department of Labor, DC

Heather A. McKay, Director, Education and Employment Research Center, Rutgers School of Management and Labor Relations, NJ

2:00–3:15 p.m.  Workshop – Building the Water Workforce

Water is necessary for survival, so how we manage it affects us all. The water industry needs an infrastructure upgrade to maintain systems and to keep up with emerging technologies. The industry is also experiencing a significant turnover in its workforce. Community colleges can be part of the solution. At this workshop, attendees will hear from leaders in this sector on the ways they are working to address these workforce gaps.

Dr. Dale Chapman, President, Lewis and Clark Community College, IL

Dr. Joan Y. Davis, Chancellor, Delgado Community College, LA

Amanda Kosty, Project Manager, Workforce and Economic Development, AACC, DC
<table>
<thead>
<tr>
<th>TIME</th>
<th>THURSDAY, FEBRUARY 1</th>
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<tbody>
<tr>
<td>2:00–3:15 p.m.</td>
<td><strong>Workshop – Advancing the Economic Agenda at Community Colleges</strong></td>
<td>Grand Salon C Sec 15&amp;18</td>
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<tr>
<td></td>
<td>Workshop attendees will join a lively discussion with thought leaders who are working to revolutionize campus and industry relationships using unique economic development strategies that engage and educate workers with great thoughtfulness, speed, and relevance to the marketplace.</td>
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<td></td>
<td><strong>Dr. Greg Hamann,</strong> President, Linn-Benton Community College, OR</td>
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<td></td>
<td><strong>Dr. Matt Janisin,</strong> NC3 Coordinator, Gateway Technical College, WI</td>
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<tr>
<td></td>
<td><strong>Dr. Annette Parker,</strong> President, South Central College, MN</td>
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<tr>
<td></td>
<td><strong>Eric M. Seleznow,</strong> Senior Advisor, Jobs for the Future, DC</td>
<td></td>
</tr>
<tr>
<td>3:15–3:30 p.m.</td>
<td><strong>Coffee Break</strong> Sponsored by Associated Builders and Contractors</td>
<td>Grand Ballroom A&amp;B</td>
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<tr>
<td></td>
<td><strong>Technology Giveaway</strong> Sponsored by NCCER</td>
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<tr>
<td></td>
<td>Attendees can drop their business cards at the NCCER booth in the Exhibit Hall for a chance to win Android tablets and Amazon Echos. All community college representatives are eligible and must be present to win.</td>
<td></td>
</tr>
</tbody>
</table>
Workshop – Disruptive Technology at Work

Attendees can join a workshop featuring experts who are using technology in innovative ways on behalf of students, partners, and systemwide improvement. From artificial intelligence to game-based learning, prepare to engage with a dynamic group on an ever-evolving subject so that you can best position your institution.

Gretchen Koch, Executive Director, Workforce Development Strategies, Creating IT Futures Foundation, IL

Eunice Maize, Program Manager, AACC, DC

Ira Sockowitz, Founder and CEO, Learning Games Studios, DC

Dr. Monique Umphrey, Vice President, Workforce Innovation, and Collegewide Dean, Information Technology Center of Excellence, Corporate College, Cuyahoga Community College, OH

Dr. Moshe Vardi, Karen Ostrum George Distinguished Service Professor of Computational Engineering, Director, Ken Kennedy Institute for Information Technology, Rice University, TX

Workshop – The Equity Imperative

Community colleges are the most diverse and inclusive segment of higher education in the United States, a reality reflected on campuses and in communities nationwide. Supporting and engaging a diverse set of learners and leaders is not only desirable but in fact necessary to provide the skilled workforce of the future. Workshop attendees will hear from community college and foundation leaders who are building cultural competencies in their communities and programs to drive the equity agenda.

Kevin Christian, Senior Program Associate, Diversity, Inclusion, and Equity, AACC, DC

Dr. Merrill Irving Jr., President, Hennepin Technical College, MN

Dr. Doreen Larson, President, Edison State Community College, OH

Teresita B. Wisell, Vice President and Dean, Workforce Development and Community Education, Westchester Community College, NY
TIME | THURSDAY, FEBRUARY 1
---|---
3:30-4:45 p.m. | Workshop – Apprenticeship: Global Perspectives
Grand Salon C Sec 15&18

Both inside and outside of the United States, apprenticeship can look very different depending on where you are. This workshop will explore models of apprenticeship from Europe that provide valuable lessons in what works as well as in what has been challenging. This workshop will provide practical takeaways for both the design and implementation of apprenticeship programs.

Laura Ginsburg, Special Assistant, National Industry Promotion and Strategic Partnership, U.S. Department of Labor, DC
Dr. Rebecca Lake, Dean, Workforce and Economic Development, William Rainey Harper College, IL
Freyja Lemcke, Vice President, Representative of German Trade and Industry, DC
Dr. Simon Marti, Head of Office, Office of Science, Technology and Higher Education, Embassy of Switzerland, DC
Kimberly Nichols, CEO, Franklin Apprenticeships, DC
Stephen Rice, Managing Director, Upskill Enterprise Ltd., UK

5:00-6:00 p.m. | College President and Industry CEO Reception
Invitation only

6:00-8:00 p.m. | Networking Reception
Grand Ballroom A&B
<table>
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<tr>
<th>TIME</th>
<th>FRIDAY, FEBRUARY 2</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00–9:00 a.m.</td>
<td>Registration Desk Open</td>
<td>1st Floor Registration Counter North/South</td>
</tr>
<tr>
<td>8:00–9:30 a.m.</td>
<td>Plenary Breakfast – A Look Over the Horizon</td>
<td>Grand Ballroom C&amp;D</td>
</tr>
</tbody>
</table>

**PLENARY WELCOME:**

**Jen Worth,** Senior Vice President, Workforce and Economic Development, AACC, DC

**PANEL MODERATOR:**

**John Dyer,** Director, Workforce and Economic Development, AACC, DC

**SPEAKERS:**

**Marcia A. Daniel,** Associate Vice President for Executive Engagement, Ellucian, NC

**Johanna Duncan-Poitier,** Senior Vice Chancellor for Community Colleges and the Education Pipeline, State University of New York, NY

**Peter Janzow,** Co-Founder, Acclaim, Pearson, NY

**Mary LeFebvre,** Principal Research Scientist, Workforce Policy, ACT Inc., IA

**Van Ton-Quinlivan,** Vice Chancellor, Workforce and Economic Development, California Community Colleges, CA

**Stephen E. Parker,** Legislative Director, National Governors Association, DC
Private Meetings at WDI 2018

WDI has become an opportune setting for workforce and economic development groups to align their meetings. Several groups will hold their board meetings, private workforce and economic development meet-ups, and special events at WDI 2018. Questions about these dates, times, and locations should be directed to the respective point of contact outlined in the table.

**MONDAY, JANUARY 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>2:30–4:30 p.m.</td>
<td><strong>Private CCWC Advisory Board Meeting</strong></td>
<td>Grand Salon B Sec 7</td>
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<tr>
<td></td>
<td><strong>Nneka Jenkins Thompson</strong>, Senior Program Manager, Jobs for the Future, DC</td>
<td></td>
</tr>
<tr>
<td>5:00–7:00 p.m.</td>
<td><strong>AARP Foundation BACK TO WORK 50+/WESI Private Reception</strong></td>
<td>Spirits, First Floor, Hilton New Orleans Riverside</td>
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<tr>
<td></td>
<td><strong>Eunice Maize</strong>, Project Manager, American Association of Community Colleges, DC</td>
<td></td>
</tr>
<tr>
<td>5:00–8:00 p.m.</td>
<td><strong>CCWC/TAACCCT Private Reception</strong></td>
<td>Grand Salon B Sec 10</td>
</tr>
<tr>
<td></td>
<td><strong>Nneka Jenkins Thompson</strong>, Senior Program Manager, Jobs for the Future, DC</td>
<td></td>
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</table>
### TUESDAY, JANUARY 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. –</td>
<td><strong>AARP Foundation BACK TO WORK 50+ WESI Learning Exchange</strong></td>
<td>Grand Salon A</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td><em>Eunice Maize</em>, Project Manager, American Association of Community Colleges, DC</td>
<td>Sec 4</td>
</tr>
<tr>
<td>8:30 a.m. –</td>
<td><strong>CCWC Private Meeting</strong></td>
<td>Grand Salon D</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td><em>Nneka Jenkins Thompson</em>, Senior Program Manager, Jobs for the Future, DC</td>
<td>Sec 21&amp;24</td>
</tr>
<tr>
<td>12:00–4:00 p.m.</td>
<td><strong>NCATC Board Meeting</strong></td>
<td>Grand Salon C</td>
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<tr>
<td></td>
<td><em>Craig McAtee</em>, Executive Director, National Coalition of Advanced Technology Centers, OH</td>
<td>Sec 13</td>
</tr>
<tr>
<td>1:30–3:30 p.m.</td>
<td><strong>TAACCCT Private Meeting</strong></td>
<td>Grand Salon B</td>
</tr>
<tr>
<td></td>
<td><em>Jennifer Freeman</em>, Program Director, Community College Technical Assistance and Redesign, Jobs for the Future, MA</td>
<td>Sec 7&amp;10</td>
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</tbody>
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### WEDNESDAY, JANUARY 31

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>3:45–5:00 p.m.</td>
<td><strong>CCA Private Meeting</strong></td>
<td>Grand Salon C</td>
</tr>
<tr>
<td></td>
<td><em>Dr. Anne McNutt</em>, Executive Director, Community Colleges of Appalachia, SC</td>
<td>Sec 16</td>
</tr>
</tbody>
</table>

### THURSDAY, FEBRUARY 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:00–6:00 p.m.</td>
<td><strong>NCCET Reception</strong></td>
<td>Grand Salon B</td>
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<tr>
<td></td>
<td><em>Jennifer Starkey</em>, Executive Director, National Council for Continuing Education &amp; Training, OH</td>
<td>Sec 7</td>
</tr>
</tbody>
</table>

### FRIDAY, FEBRUARY 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>10:30 a.m. –</td>
<td><strong>NCCET Board Meeting</strong></td>
<td>Grand Salon B</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td><em>Jennifer Starkey</em>, Executive Director, National Council for Continuing Education &amp; Training, OH</td>
<td>Sec 7</td>
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</table>

### SATURDAY, FEBRUARY 3

<table>
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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 a.m. –</td>
<td><strong>NCCET Board Meeting</strong></td>
<td>TBD</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td><em>Jennifer Starkey</em>, Executive Director, National Council for Continuing Education &amp; Training, OH</td>
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</tbody>
</table>
Thank You, WDI 2018

Sponsors

We thank our sponsors for supporting workforce and economic development innovations and community college advancement:

ACT Inc.
ACT is a mission-driven, nonprofit organization with more than 50 years of experience generating data-driven assessments and research that help people achieve education and workplace success. As a trusted leader in the testing field, ACT is known for developing workplace solutions that include high-quality assessments and certifications that provide the most advanced measures of workplace skills.

act.org

American Technical Publishers
American Technical Publishers (ATP) develops high-quality digital and print training products used for attaining the knowledge and skills required for employment and advancing in technical careers. ATP products are widely used in work-based learning, apprenticeship, and industrial training programs. Working with industry leading experts, ATP employee-owners create products that promote safe and efficient work practices with highly illustrated technical content in a variety of formats. Since 1898, ATP has continued the transfer of knowledge from generation to generation of America's workforce.

atplearning.com
Associated Builders and Contractors

Associated Builders and Contractors (ABC) is a national construction industry trade association established in 1950 that represents more than 21,000 members. ABC and its 70 chapters believe in building up people through the merit shop philosophy: that projects and personal advancement should be awarded based on performance, skill, and achievement. ABC’s flexible, affordable craft and safety training leads to industry-recognized, national credentials for today’s leading construction positions. ABC helps individuals train, transform, and triumph as they pursue meaningful careers that advance their potential and build strong communities.

abc.org

Avenir Coaching & Training

Avenir Coaching & Training offers a unique approach to helping the brain and body recover from chronic or acute stress, thus improving your overall capacities and health. The endemic of chronic stress inherent in today’s complex world has short-term and long-term detrimental effects on resilience, resulting in degradation of our physical and mental performance. Avenir’s approach targets the re-regulation of the body’s systems involved in stress response and recovery, which enables an expanded capacity to operate effectively in high-stress conditions.

avenircoaching.com

Burning Glass Technologies

A leading provider of labor market analytics and career exploration solutions, Burning Glass Technologies delivers the real-time labor market intelligence needed to align your programs to jobs and skills in high demand, identify opportunities for program expansion, help students chart a career path, and facilitate job and internship placement.

burning-glass.com

CareerOneStop.org

CareerOneStop.org, sponsored by the U.S. Department of Labor, Employment and Training Administration, offers free electronic tools and resources to help users explore careers, education, training, and jobs. Check out mySkills myFuture, Certification Finder, Short-Term Training Finder, Salary Finder, and more. Audiences served include job seekers, students, workforce development professionals, and businesses.

careeronestop.org
Cengage
Cengage is the education and technology company built for learners. The company serves the higher education, K-12, professional, library, and workforce training markets worldwide. Cengage creates learning experiences that build confidence and momentum toward the future students want. The company is headquartered in Boston, with an office hub in San Francisco. Employees reside in nearly 40 countries, with sales in more than 125 countries around the world.
cengage.com

Country Music Television
Country Music Television (CMT), a unit of Viacom Inc., challenges its viewers to pursue postsecondary education through the CMT Empowering Education campaign. CMT created a one-stop resource providing information on schools, career paths, motivation, and financial resources to aid viewers in their educational journey. CMT has recruited some of music’s biggest names to motivate and inspire viewers with their own education stories, including Carrie Underwood, Dierks Bentley, Lionel Richie, and Luke Bryan, who all are featured on the site.
cmtempoweringeducation.com

CompTIA
CompTIA’s Academy Partner Program provides valuable tools and resources to assist schools in recruiting, training, certifying, and upgrading the skills of their students in IT. CompTIA’s Academy program is designed to help schools promote certification and enhance student career opportunities.
comptia.org

Credly
Credly is a leading digital credential platform that empowers organizations and individuals to recognize, communicate, and track verified achievements. Credly seamlessly integrates with hundreds of applications that schools, employers, and associations use every day. Organizations using Credly issue portable and secure digital credentials that recognize and delight earners, and gain actionable data and insights about how and where those credentials are being used.
credly.com
**ed2go**
ed2go is the industry leader in affordable online learning for adults. It provides the highest-quality online continuing education courses that are easy to use through a network of over 2,100 top colleges and universities. 
ed2go.com

**Ellucian**
Ellucian is the world’s leading provider of software and services that higher education institutions need to help students succeed. More than 2,400 institutions in 40 countries rely on Ellucian to help enable the mission of higher education for over 18 million students. Ellucian provides student information systems, finance and HR, recruiting, retention, analytics, and advancement software solutions. With more than 1,400 institutions subscribing to Ellucian’s cloud services and SaaS offerings, the company is one of the largest providers of cloud-based solutions. Ellucian also supports the higher education community with a range of professional services such as application software implementation, training, education, and management consulting.
ellucian.com

**Emsi**
For the past 18 years, Emsi has helped community colleges articulate their regional economic impact, align programs to local industry, give students a career vision, and track alumni outcomes. Emsi data, which features alumni resumes, real-time labor market data, and structural labor market data, is used by leading colleges and universities and businesses alike. It is frequently cited in prominent publications, including Forbes, USA TODAY, The New York Times, and The Wall Street Journal. Visit the website to learn more about how Emsi can help you use this data at your institution.
economicmodeling.com

**Geographic Solutions**
Geographic Solutions is the leading provider of integrated software for state and local workforce agencies in over 30 states and U.S. territories. For over 20 years, the company has developed the most innovative workforce development, labor market information, and unemployment insurance solutions for job seekers, employers, and agency staff. Geographic
Solutions’ custom solutions effectively manage all federally funded partner programs under the Workforce Innovation and Opportunity Act and have been designed specifically to meet the diverse needs of American Job Centers, economic development agencies, and educational institutions. Flagship products include Virtual OneStop®, Virtual LMI®, America’s Labor Market Analyzer®, America’s Virtual OneStop®, Reemployment EXchange®, and the Geographic Solutions Unemployment System®.

geographicsolutions.com

Gradcast

Gradcast.com is a mobile-optimized platform that delivers near real-time tracking of your graduating student’s employment activity at a granular level. The information is displayed on a user-friendly dashboard that eliminates the tedious task of gathering data through multiple people and spreadsheets spread throughout different campuses and departments. Gradcast.com also connects your new graduates to employers hiring in their newly trained area of expertise. This feature allows your college to reach out to employers for externships, internships, and advisory board memberships.

gradcast.com

IBM

International Business Machines Corporation (IBM) incorporated on June 16, 1911, as a technology company. The company operates through five segments: Cognitive Solutions, Global Business Services, Technology Services and Cloud Platforms, Systems, and Global Financing. IBM is a multinational technology and consulting corporation with over 350,000 employees around the world. IBM manufactures and sells computer hardware and software, and it offers infrastructure, hosting, and consulting services in areas ranging from mainframe computers to nanotechnology. IBM is among the leaders in the creation, development, and manufacture of the industry’s most advanced information technologies, including computer systems, software, networking systems, storage devices, and microelectronics. IBM’s worldwide network of solutions and services professionals translates these advanced technologies into business value for customers.

www-03.ibm.com/employment/us/new_collar.shtml
Invest Northern Ireland United States

Northern Ireland is a business partner for both trade and foreign direct investment. It has a pro-business climate, skilled people, and access to global markets. It also offers competitive costs, a strong infrastructure, and an attractive tax regime.

investni.com/international/usa/trade.html

Ironworker Management Progressive Action Cooperative Trust (IMPACT)

The Ironworker Management Progressive Action Cooperative Trust (IMPACT) is a labor management partnership designed to provide a forum for union ironworkers and their contractors to address mutual concerns and encourage reasonable, balanced solutions. Members are committed to increasing the competitiveness and market share of the union ironworking industry. IMPACT's primary mission is to expand job opportunities through progressive and innovative labor management cooperative programs, providing expertise in ironworker and contractor training, construction certifications, safety, marketing, and construction project tracking and bidding.

impact-net.org

Labor Market Information Institute

The Labor Market Information Institute is the pre-eminent resource for supporting the development, interpretation, and use of labor market information (LMI). The LMI Institute's mission is to support and promote the production and use of high-quality workforce and employment information. The institute accomplishes this mission by: providing training and professional development to state and other LMI professionals; improving the knowledge, skills, and understanding of LMI customers; offering management, staffing, and coordination to support the nationwide LMI infrastructure; and fostering and encouraging the use of local, state, and national LMI in decision-making related to workforce development, economic development, education, and other relevant policy areas.

lmiontheweb.org
Lincoln Electric
Lincoln Electric is the world leader in the design, development, and manufacturing of arc welding products, robotic arc welding systems, and plasma and oxyfuel cutting equipment. It also has a leading global position in the brazing and soldering alloys market. Headquartered in Cleveland, Ohio, Lincoln Electric has 66 manufacturing locations, including operations and joint ventures in 19 countries, and a worldwide network of distributors and sales offices across more than 160 countries.

lincolnelectric.com

Mentored
Mentored is deeply committed to elevating students' success, engagement, and persistence, putting them on a pathway to completion and preparing them for entering the workforce or continuing their education. Mentored's mobile-ready collaboration platform provides for convenient high-frequency interactions between an individual and their support network. Employing 21st-century communication tools learners use every day, including video and audio chat, texting, SMS, alerts, reminders, whiteboarding, and more, learners can easily connect with career counselors, job coaches, tutors, staff, alumni, mentors, and others anytime and anywhere. All along the way, Mentored records and collects engagement data on all interactions in a closed-loop environment to help refine best practices. Partnering with Dynamic Works Institute allows for eliminating transportation and scheduling challenges and extending the capacity for personal interaction with learners as well as providing 24/7 access to contemporary digital content that enriches engagements. Successful in academic, workforce, and professional development environments, particularly with at-risk populations, the partnership provides a foundation to make a meaningful difference in the lives of learners and their families.

mentored.com
Michigan State University International Business Center

The Michigan State University International Business Center is a federally funded national resource center. It strives to provide superior education, research, and assistance to businesses, public policymakers, academics, and students on issues relating to international trade and global competitiveness through projects such as globalEDGE, national benchmarking studies, and the International Business Institutes for Community College Faculty.

globaledge.msu.edu

Mobile Modular Training Systems

Mobile Modular Trainers have been designed by engineers who teach to deliver more realistic outcomes for students. Students learn on trainers that are created with industry standard components so that they are exposed to the actual equipment that they will be working with upon graduation. Portable, flexible, and affordable, Mobile Modular Trainers are a great solution to help close the skills gap.

mobilemodulartraining.com

National Apartment Association Education Institute

As a federation of nearly 160 affiliates, the National Apartment Association (NAA) encompasses over 73,000 members representing 9 million apartment homes globally. NAA is a trusted partner, a valued connector, a powerful advocate, and a marketing leader that serves different areas in the apartment housing industry. Its education arm, the NAA Education Institute, offers diverse training, credential programs, and career opportunities to new and seasoned workers in a growing and exciting industry. Career paths in apartment leasing, maintenance, and management are well-developed and offer excellent opportunities for advancement. Deemed the jobs with the second-happiest workers in America, residential property management careers provide an exciting work environment where every day is different and employees work as part of a dynamic team to solve problems for the approximately 39 million residents who call apartments their home.

rpmcareers.org
EXPLORING INTERSECTIONS

National Coalition of Certification Centers

National Coalition of Certification Centers (NC3) is a network of education providers and corporations that supports, advances, and validates new and emerging technology skills in the transportation, aviation, energy, and manufacturing industries. NC3 develops and implements industry-recognized, portable certifications built on national skill standards. In driving rapid scalability, NC3 provides its partner schools a turn-key certification system including an online certification exam site, online curriculum access, and the nation’s leading instructor certification training. NC3 also provides senior education administrators and business leaders the opportunity to collaborate in filling the skills gap and training the workforce of tomorrow.

nc3.net

National Collaborative on Workforce and Disability for Youth

The National Collaborative on Workforce and Disability for Youth (NCWD/Youth) is a national technical assistance center that builds the workforce development system’s capacity to provide youth with full access to high-quality services in integrated settings to gain education and employment and live independently. NCWD/Youth is supported by the U.S. Department of Labor’s Office of Disability Employment Policy and housed at the Institute for Educational Leadership (IEL). IEL equips leaders to better prepare children and youth for college, careers, and citizenship.

ncwd-youth.info

National Institute for Innovation in Manufacturing Biopharmaceuticals

The National Institute for Innovation in Manufacturing Biopharmaceuticals (NIIMBL) is a public-private consortium dedicated to advancing biopharmaceutical manufacturing innovation in the U.S. The NIIMBL mission is to accelerate biopharmaceutical innovation, support the development of standards that enable more efficient and rapid manufacturing capabilities, and educate and train a world-leading biopharmaceutical manufacturing workforce, fundamentally advancing U.S. competitiveness in this industry.

niimbl.org
National Science Foundation Advanced Technological Education

The National Science Foundation Advanced Technological Education (NSF ATE) centers and projects ensure that the nation’s future technical workforce receives the education and tools necessary to excel professionally to meet the needs of our ever-growing high-tech industries. These grant-funded initiatives provide cutting-edge curriculum, skills alignment, professional development, technician education research, and recruitment strategies for two-year education programs that prepare students for high-skill, high-wage jobs. NSF ATE centers and projects partner with industry for a new American workforce.

atecenters.org

NCCER

NCCER is a not-for-profit education foundation created to develop standardized curricula and assessments with portable, industry-recognized credentials and to help address the skilled construction workforce shortage. These credentials include transcripts, certificates, and wallet cards that are tracked through NCCER’s Registry System. NCCER develops training in more than 70 craft areas, offers more than 70 assessment exams, and has more than 4,000 training locations. NCCER’s comprehensive program of accreditation, instructor certification, standardized curriculum, registry, assessments, and certification is a key component in the industry’s workforce development efforts. NCCER also drives multiple initiatives to enhance career development and recruitment efforts for the industry, primarily through its Build Your Future initiative.

nccer.org

North America’s Building Trades Unions

North America’s Building Trades Unions (NABTU) is an alliance of 14 national and international unions in the building and construction industry that collectively represent over 3 million skilled craft professionals in the United States and Canada. Each year, NABTU’s unions and signatory contractor partners invest over $1 billion in private sector money to fund and operate over 1,900 apprenticeship training and education facilities across North America that produce the safest, most highly trained, and most productive skilled craft workers found anywhere in the world.

nabtu.org/apprenticeship-and-training
Northern Ireland Bureau

The Northern Ireland Bureau is the diplomatic mission representing the Northern Ireland Executive in the United States and Canada. Its team of six full-time staff members operates out of satellite offices in Washington, D.C., and New York. The bureau’s mission is to help cultivate and strengthen links between various economic, educational, cultural, and political interests in Northern Ireland and North America. The Northern Ireland Bureau also serves as a resource for individuals and organizations looking to learn and understand more about the issues currently affecting Northern Ireland, and about its relationship with the United States and Canada.

nibureau.com

Pearson

Learning is a never-ending road of discovery, challenge, inspiration, and wonder. For many people, it is the route to a job to support their family or the skills to help them progress in their career. That’s why Pearson is focused on helping learners at every stage of the journey discover a love of learning that helps provide opportunities throughout their lives. Because wherever learning flourishes, so do people.

pearsoned.com

SkillsCommons

The U.S. Department of Labor’s Trade Adjustment Assistance Community College and Career Training (TAACCCT) program has created a free and open online library called SkillsCommons, containing free and open learning and program support materials for job-driven workforce development. SkillsCommons.org is designed and managed by the California State University and its MERLOT program. This is the world’s largest open educational resources (OER) initiative, with materials being produced by 700 community colleges across the nation. The materials in SkillsCommons can be reused, revised, retained, redistributed, and remixed by individuals, institutions, and industry.

skillscommons.org
Snap-on Inc.
Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, equipment, diagnostics, repair information, and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment, and other solutions for vehicle dealerships and repair centers, as well as for customers in industries including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation, and technical education. Snap-on also derives income from various financing programs to facilitate the sales of its products. Products and services are sold through the company’s franchisee, company-direct, distributor, and internet channels. Founded in 1920, Snap-on is a $3.4 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

www1.snapon.com/education

Tooling U-SME
Tooling U-SME delivers versatile, competency-based learning and development solutions to the manufacturing community, working with more than half of all Fortune 500 manufacturing companies, as well as 600 educational institutions across the country. Tooling U-SME partners with customers to build high performers who help their companies drive quality, profitability, productivity, innovation, and employee satisfaction. Working directly with hundreds of high schools, community and technical colleges, and universities, Tooling U-SME is able to help prepare the next-generation workforce by providing industry-driven curriculum. A division of SME, a nonprofit that connects all those who are passionate about making things that improve our world, Tooling U-SME can be found at toolingu.com or on Facebook (facebook.com/toolingu) and Twitter (twitter.com/toolingu).

toolingu.com

Upskill Enterprise Ltd
Upskill Enterprise Ltd is made up of education technology and workforce development specialists based in Belfast and Dublin. They develop evidence-based innovative and practical education technology solutions to advance industries, businesses, and their workforces to perform. With international experience across various sectors, they specialize in new ways to use skills and competencies to inspire innovation and manage talent, getting and keeping the best teams to meet industry objectives.

upskillenterprise.com
Exhibit Hall Details

Please visit our Exhibit Hall areas to speak with sponsors and partners who are enthusiastic to share their programs, services, and innovations with you.

Exhibit Hall areas are open on the following days at the times outlined:

Tuesday, January 30..............................................................................6:00 p.m. – 8:00 p.m.

Wednesday, January 31..........................................................................7:30 a.m. – 5:00 p.m.

Thursday, February 1.............................................................................7:30 a.m. – 8:00 p.m.
Notes
Please join us for WDI 2019, January 29 through February 2, in San Diego, California!
With support from North America’s Building Trades Unions, the American Association of Community Colleges would like to thank all active-duty service members, veterans, Reserve and National Guard members, and their families for their service to the nation. NABTU and AACC are proud to support members of the military community in pursuing and achieving their education and career goals by opening up career pathways, providing opportunities for prior learning assessment, offering scholarships, making industry connections, and more.